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UNCLAS SECTION 01 OF 03 ABUJA 000494

SIPDIS

STATE FOR AF/PD, AF/W, AF/RA, IIP/G/AF,
IIP/T/D, HR, IIP/T/GIC, IIP/T/PS, IIP/T/SV
LAGOS FOR PAS, POL, ECON, FCS, DAO, FBI,
USSS, DEA, CONS

E.O. 12958: N/A

TAGS: [KPAO](#) [OIIP](#) [NI](#) [OPRC](#)

SUBJECT: STATE OF THE UNION ADDRESS ENJOYS
PROMINENCE IN BROADCAST MEDIA.

1. PAS Abuja and Lagos saw increased usage of policy materials and coverage of mission events in Nigerian media in January compared to recent months, with 49 placements. A particular highlight was four broadcast placements of excerpts of President Bush's State of the Union address giving prominence to the war on terrorism: on national TV and radio network news programs and two regional radio stations. Post materials and activities in connection with Martin Luther King commemorations were also popular, with 11 placements. A listing by category follows:

WAR AGAINST TERRORISM

----- PLACEMENTS

American children collect aid money for
Afghan children (AEF518 10-12-01)
Nigeria Standard, January 7, 2002, Page
11

Powell announces U.S. gift of \$296 million
for Afghan aid (AEF207 01-22-02)
THISDAY, January 25, 2002, Page 8

President Bush's State of the Union address
(AEF201 01-29-02)
NTA network news, January 30, 2002,
9:00PM
ASO FM Radio, January 30, 2002, 7:00PM
Rhythm FM, January 30, 2002, 7:00PM
Radio Nigeria network news, January 30,
2002, 10:00PM

STABILITY AND SECURITY IN AFRICA

----- PLACEMENTS

Nigeria to receive U.S. simulation center
for military training (Embassy release)
Abuja Today, January 23-29, 2002, Page
3
Abuja Today, January 30-February 5,
2002, Page 7

Statement by the American Embassy on the
death of Minister of Justice (Embassy
release)
Daily Trust, January 1, 2002, Page 4
National Interest, January 4, 2002,
Page 2

USAID provides money, commodities to Goma
volcano victims (AEF201 01-22-02)
The Path, January 23-29, 2002, Page 11
National Interest, January 21, 2002,
Page 9

U.S. offers course on military purchasing
(Embassy release)
The Anchor, January 21, 2002, Page 3
The Guardian, January 21, 2002, Page 3
Daily Champion, January 24, 2002, Page
7
Daily Trust, January 22, 2002, Page 19
THISDAY, January 22, 2002, Page 3

COVERAGES

Graduation ceremony of military procurement course
The Guardian, January 26, 2002, Page 3
National Interest, January 27, 2002, Page 4

ECONOMICS AND TRADE--LIBERALIZATION AND

REFORM

PLACEMENTS

Open trade: Greater opportunity for all countries by Grant Aldonas (AEF116 01-14-02)
The Post Express, January 22, 2002, Page 8

U.S. committed to help Nigeria boost agricultural exports by Ambassador Howard Jeter (Embassy release)
THISDAY, January 25, 2002, Page 8

COVERAGES

Nigerian Agricultural export products summit
Nigeria Standard, January 26, 2002, Page 3
Abuja Today, January 30-February 5, 2002, Page 11
The Guardian, January 27, 2002, Page 50
Nigeria Standard, January 26, 2002, Page 3

Interview by political chief Consulate General, Larry Cohen
The Punch, January 22, 2002, Page 34

HEALTH

PLACEMENTS

Local Nigerian hospital expands with help from U.S. government (AEF402 12-13-01)
Abuja Today, January 2-8, 2002, Page 5

African universities face the enormity of their losses to AIDS (Embassy release)
Nigeria Standard, January 9, 2002, Page 13

U.S. gives \$10,000 grant to help battle cancer in Nigeria (Consulate release)
The Triumph, January 25, 2002, Page 6
The Anchor, January 24, 2002, Page 3
Daily Champion, January 24, 2002, Page 7
THISDAY, January 24, 2002, Page 9
The Post Express, January 27, 2002, Page 1
National Interest, January 23, 2002, Page 7

Bush administration devotes more money to global disease fund (AEF103 01-28-02)
Radio Nigeria network news, January 29, 2002, 7:00AM

U.S. FOREIGN POLICY INITIATIVES

PLACEMENTS

Ambassador Jeter donates books to Ahmadu Bello University (Embassy release)
Radio Nigeria Kaduna, January 13, 2002, 5:00PM

COVERAGES

Visit of Ambassador Howard Jeter to Kano
State governor
The Triumph, January 30, 2002, Page 1

Interview of Ambassador Jeter with THISDAY
on visa issuance and new embassy
THISDAY, January 23, 2002, Page 51

UNDERSTANDING THE U.S.

----- PLACEMENTS

Freedom's plow by Langston Hughes
Daily Trust, January 21, 2002, Page 9

Martin Luther King Jr.-His message of non
violent change (AEF108 01-14-02)
Abuja Today, January 23-29, 2002, Page
20
The Post Express, January 22, 2002,
Page 8

Consulate General holds reception to mark
Martin Luther King's birthday (Consulate
release)
The Anchor, January 10, 2002, Page 17
The Guardian, January 14, 2002, Page 3
THISDAY, January 18, 2002, Page 38
National Interest, January 18, 2002,
Page 16
Sunday Times, January 20, 2002, Page 10

COVERAGES

Martin Luther King receptions
The Path, January 30-February 5, 2002,
Page 2
National Interest, January 17, 2002,
Page 7
Sunday Champion, January 27, 2002, Page
27
JETER